

Brøderbund
 Mattell
 Mindscape
 The Learning Company
 Homestead.com

The Hypermedia Group

Kelly Connelly Design+Print

Reinventures, Inc.

Healthcare Foundation N.S.C.
 Palm Drive Hospital

Anderson Valley Winegrowers Association
 Beddow Capital Investment Counsel
 Claudia Springs Winery
 Cloverdale Chamber of Commerce
 Cloverdale Historical Society and Museum
 Dollar Point Homeowners Association
 Geyserville Chamber of Commerce
 Guide Dogs for the Blind
 Healdsburg Animal Shelter
 Healdsburg Chamber of Commerce
 Healdsburg Downtown Business Coalition
 Mendocino Wine Company
 Mendocino Winegrape & Wine Commission
 Options Gallery
 Point Reyes Bird Observatory
 River Rock Casino
 The Big Red Engine Co.
 Tin House Winery
 TLG Multicultural Communications
 WildAid
 Wine.com

Where in the USA is Carmen Sandiego?
 3-D Landscape Design & 3-D Home Design
 Language Learning Educational Products
 GoodHome.com
 Print Shop
 Kid Pix
 RedOrb
 Microsoft
 Intuit
 Duty Free Shops
 DHL
 Oracle
 Hewlett Packard
 Intel
 Lockheed Martin
 Sandia Labs
 Marketing & Fundraising collateral
 Healdsburg Hospital Ad. campaigns
 Aster Awards winner:

2 Gold, 1 Silver, May 2008
 2 Gold, 1 Silver, May 2009

Current business references available on request.





YOUR MESSAGE IS IMPORTANT

to you and to your audience. Equally important is the question of how to transmit that message effectively.

Since 1994, Mackenzie Design Studio has worked with agencies and clients ranging from **Oracle** and **Lockheed Martin** to **Mattel**; from **Guide Dogs for the Blind** to **Mendocino Winegrape & Wine Commission** to produce messaging products that catch the eye with their artistry and engage the mind with their words.

Promotional collateral helps to establish an organization's presence in a community, and define for the audience what is unique about that organization. Newsletters, brochures, and other promotional materials can support everything from finding homes for puppies and kittens to rescuing vital institutions.

Several years ago, after seeing people retrieve mail from their P.O. boxes, and walk directly to the recycling bin to toss out most of what they received, it became our goal to create engaging messaging materials for our clients that people just can't bear to throw away.

FOR EXAMPLE, in one community our client's newsletter—in conjunction with campaign materials we created—helped to save a hospital, raising in excess of \$14 million for capital improvements and return it to profitability. This could not have been accomplished without the awareness this client's messaging materials created.

Rather than stock images, wherever possible, we use our award-winning original compositions—at no extra charge—to entice people to hold onto our literature long enough for our clients to convey their valuable messages.

What can we do for you?

SPECIALTIES

Eye-catching, award-winning original brochures, invitations, web graphics, wine country collateral, newsletters, logos, branding, fund-raising and marketing materials.

For more information, visit:

www.amackenzie.com

MACKENZIE DESIGN STUDIO

222 Center Street
Healdsburg, CA 95448

707 431-8402

ann@amackenzie.com

